



The UPSURGE Project Final Conference

# Guiding Cities to Deliver Regenerative Urban Transformation

## UPSURGE innovations in support of NBS & communities engagement

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# Why it matters to talk about society





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What works ecologically?



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What works ecologically?

&

What works socially –  
and for whom?



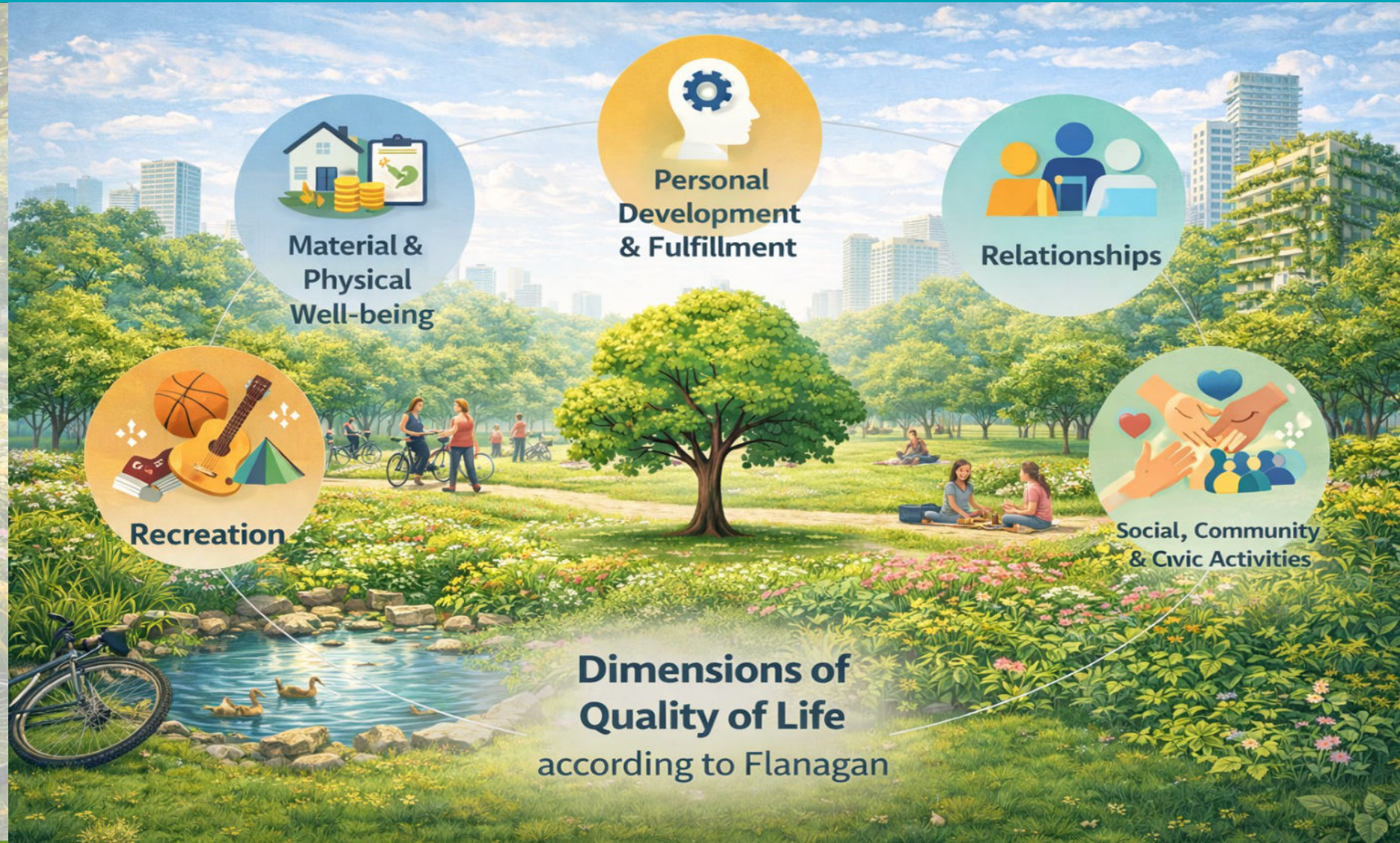


# Why it matters to talk about society





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# Rethinking Monitoring: Beyond Environmental Metrics





# Dimensions of Social Impact in UPSURGE





# Place Labs as living testbeds

















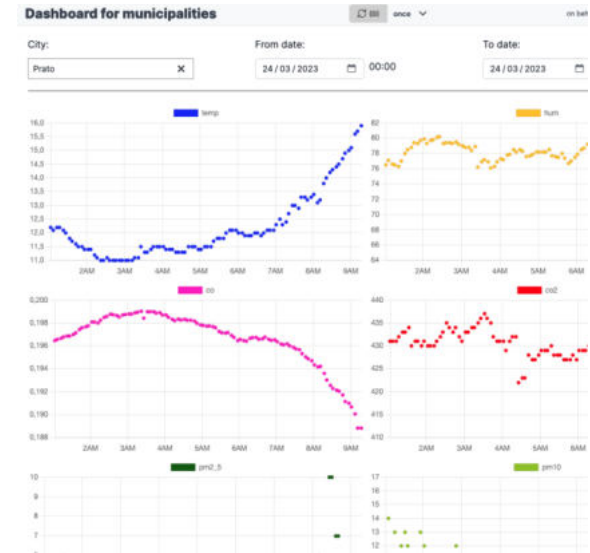
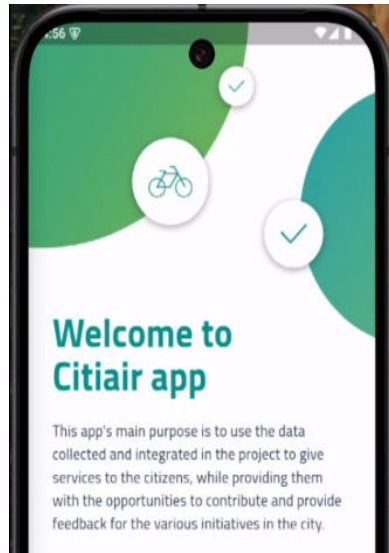
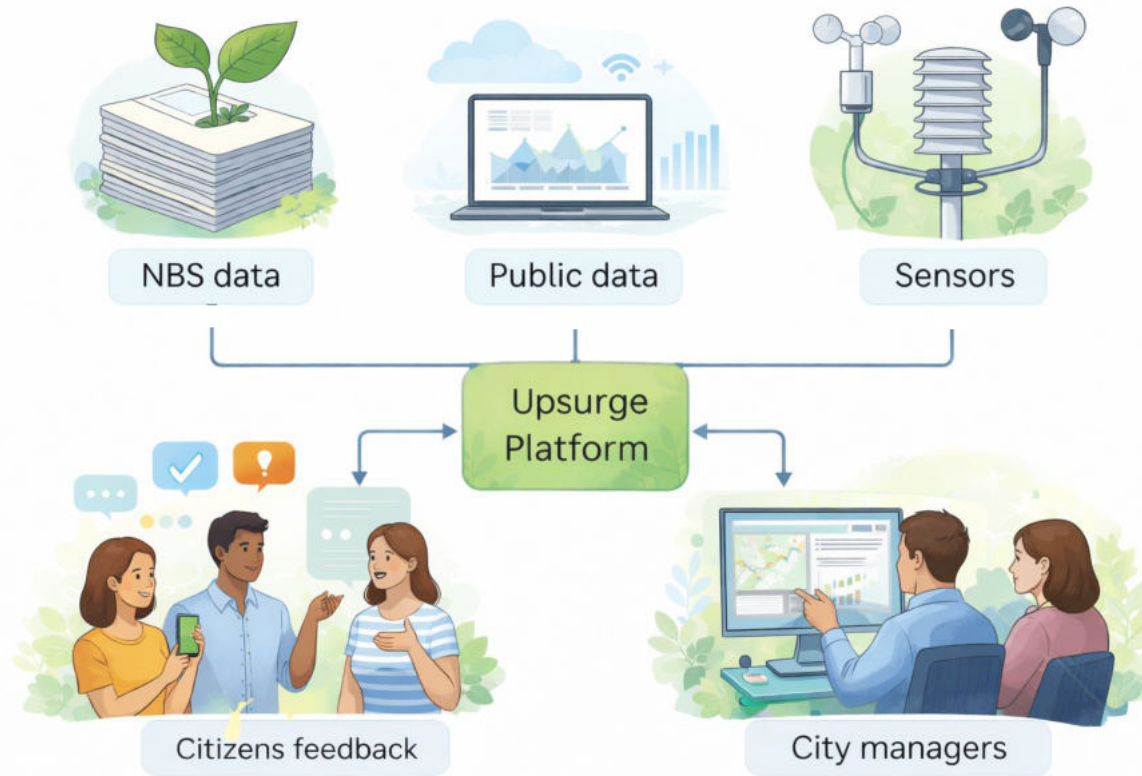






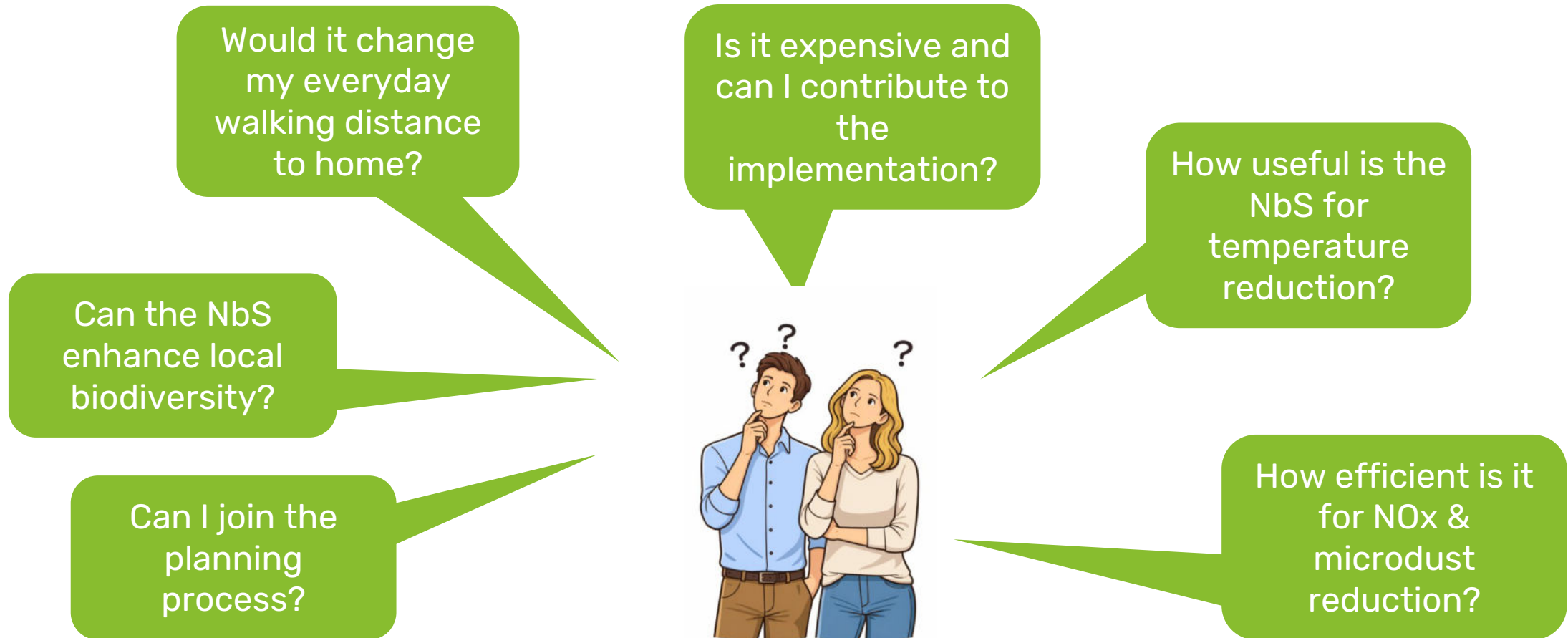


# Digital Tools: Scaling Local Insights





# Factors influencing preferences for NbS



**Representative Pan-European Study in 6 Countries**  
(about 6000 respondents)



# Local Insights, European Evidence









# Quality of Life through NbS





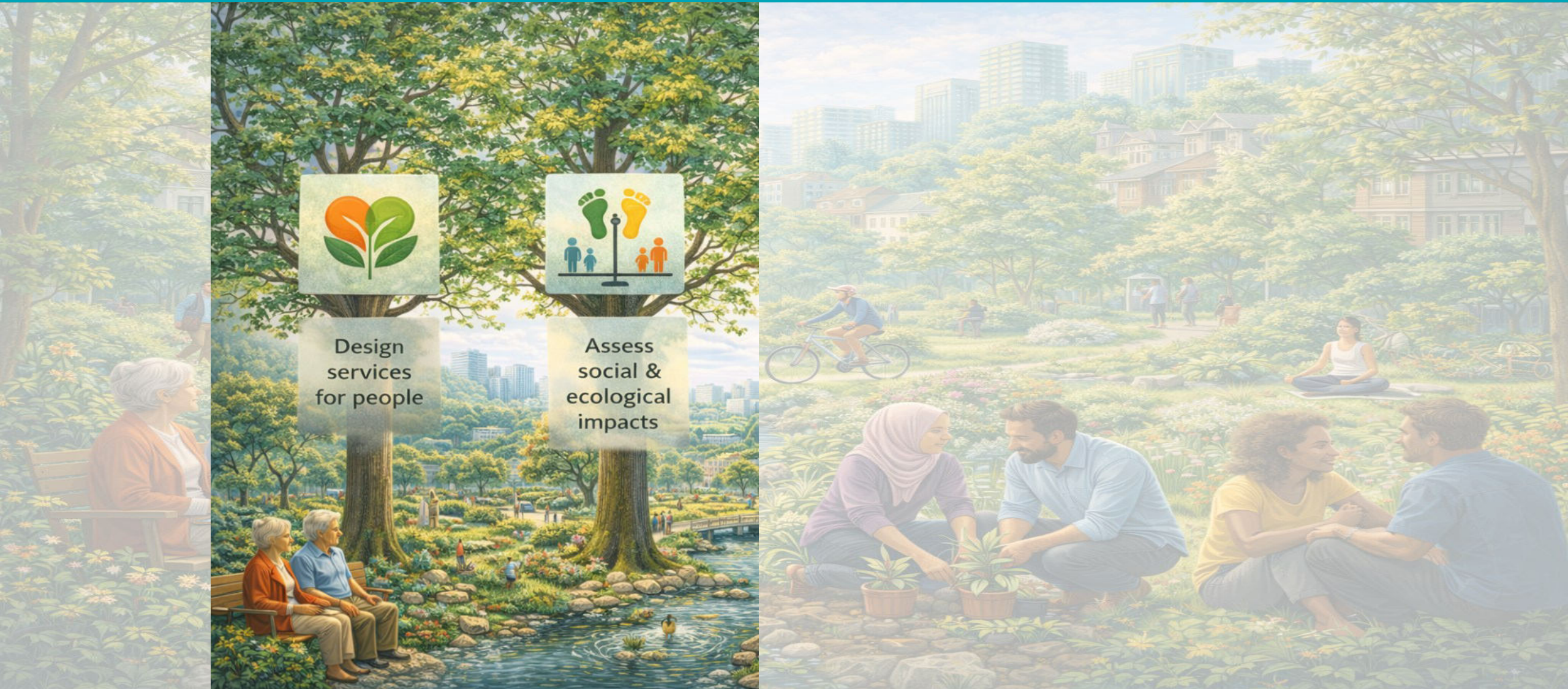
# Key Messages



Design  
services  
for people



# Key Messages



Design  
services  
for people



Assess  
social &  
ecological  
impacts



# Key Messages





# Key Messages



Design  
services  
for people

Assess  
social &  
ecological  
impacts

Combine  
participation  
& decision-  
making

Use digital  
tools for  
scalability







# City-centered approach to catalyze nature-based solutions through the EU Regenerative Urban Lighthouse for pollution alleviation and regenerative development



[WWW.UPSURGE-PROJECT.EU](http://WWW.UPSURGE-PROJECT.EU)



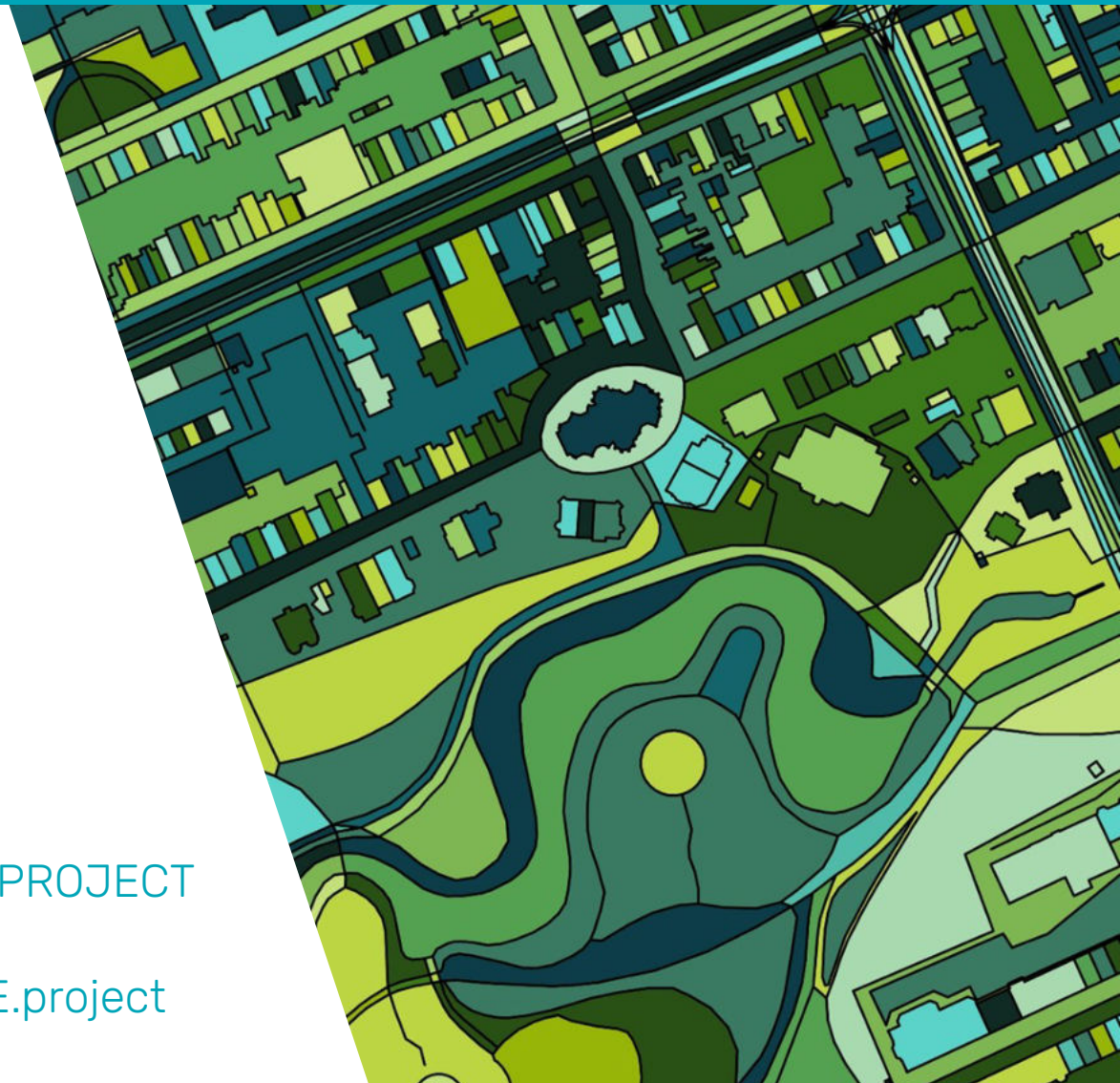
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