

UrbanByNature: Advisory Services for Scalable Nature-Based Solutions

Empowering cities through tailored consultancy and capacity building under UPSURGE

Turning Knowledge into Action

UrbanByNature (UBN) bridges the gap between science, policy, and civil society by providing **customised advisory and consultancy services** that support cities and regions in designing, implementing, and monitoring Nature-Based Solutions (NbS). Through the **UPSURGE project**, UBN expands its role from knowledge sharing to **hands-on service delivery**, helping local authorities move from strategy to measurable impact.

Our Approach

We combine **technical expertise, peer learning, and practical tools** to strengthen municipal capacity for NbS implementation and monitoring. Our services include:

- 🌀 **Advisory support** on NbS planning, co-design, and monitoring frameworks.
- 🌀 **Capacity-building workshops and technical webinars** tailored to local needs.
- 🌀 **Facilitated peer-to-peer exchanges** to share lessons and best practices.
- 🌀 **Monitoring and evaluation guidance** using harmonised indicators and digital tools developed in UPSURGE and other similar initiatives.

Why It Matters

Cities across Europe face increasing pressure to demonstrate the real environmental and social value of implementing NbS. UBN's consultancy services will enable municipalities to set collaborative environments for evidence-based NbS co-design, implementation, monitoring and maintenance, advancing the preparation and implementation of Urban Nature Plans (UNP). This approach builds social trust among policymakers, investors, and citizens, turning the outcomes of short-term projects into long-term sustainable transformation, ensuring NbS are effective, fundable, and replicable.

Collaborate and Scale

UBN acts as a **facilitator of collaboration** across cities, communities, research institutions, and private partners, promoting clustering and knowledge exchange within and beyond the UPSURGE network with trusted partners. By connecting local expertise with European experience, UBN accelerates the **mainstreaming of NbS** and supports the transition towards **resilient, nature-positive, just and liveable cities**.

Learn more about UrbanByNature on demand Service and Training Delivery and contact us at <https://urbanbynature.eu/contact>.