City-centered approach to catalyze nature-based solutions through the EU Regenerative - Urban Lighthouse for pollution alleviation and regenerative development

Ref. Ares(2022)1925411 - 16/03/2022

D.8.8

Project Website

March 2022 (M6)

Responsible partner: OpenContent

Disclaimer:

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DOCUMENT DETAILS

Title:	Project Website
Annexes:	

Deliverable No.:	8.8
Work Package:	WP8 – Communication, exploitation and dissemination
Task:	8.3
Deliverable type:	Websites, patents, filling, etc.
Lead Partner:	OpenContent
Contributing Partner(s):	All
Due date of deliverable:	28/02/2022
Actual submission date:	15/03/2022

Dissemination level:		
PU	Public	X
RE	Restricted to a group specified by the consortium (including Commission Services)	
CO	Confidential, only for members of the consortium (including Commission Services)	

DOCUMENT HISTORY

Version	Date	Partner	Author	Changes
1.	25/02/2022	OpenContent	Giulio Todini	Document creation
2.	28/02/2022	IETU	I.Ratman-Kłosińska, M. Korcz	Revision
3.	1/03/2022	OpenContent	Giulio Todini	Document review
4.	1/03/2022	IETU	I.Ratman-Kłosińska	Revision
5	1/03/2022	OpenContent	Giulio Todini	Document supplementing
6.	2/03/2022	IETU	I.Ratman-Kłosińska	Final revision

ACRONYMS AND ABBREVIATIONS TABLE

Acronym / Abbreviation	Meaning
E-Institute	E-ZAVOD, ZAVOD ZA PROJEKTNO SVETOVANJE, RAZISKOVANJE IN RAZVOJ CELOVITIH RESITEV
UNIPASSAU	UNIVERSITAT PASSAU
ICS	INSTITUTE OF COMMUNICATION STUDIESSKOPJE
LEITAT	ACONDICIONAMIENTO TARRASENSE ASSOCIACION
GCE	UNIVERSITEIT ANTWERPEN
PATRAS	DIMOS PATREON
POR	POR CONSULT DOO ZA POSLOVNO SAVJETOVANJE
PRATO	COMUNE DI PRATO
AITIIP	FUNDACION AITIIP
OC	OPENCONTENT SOCIETA COOPERATIVA
Belfast Council	Belfast City Council
BURST	BURST NONPROFIT KFT
ICLEI	ICLEI EUROPASEKRETARIAT GMBH
RRA-PODRAVJE	REGIONALNA RAZVOJNA AGENCIJA ZA PODRAVJE – MARIBOR
BOKU	UNIVERSITAET FUER BODENKULTUR WIEN
BP18	BUDAPEST FOVAROS XVIII. KERULET PESTSZENTLORINC-PESTSZENTIMRE ONKORMANYZATA
BREDA	GEMEENTE BREDA
BeeoDiv	BEEODIVERSITY
QUB	THE QUEEN'S UNIVERSITY OF BELFAST
OPERATE	FONDAZIONE OPERATE
UniLeeds	UNIVERSITY OF LEEDS
IETU	INSTYTUT EKOLOGII TERENOW UPRZEMYSLOWIONYCH
Katowice City	KATOWICE - MIASTO NA PRAWACH POWIATU
NBS	Nature Based Solutions
IoT	Internet of Things
AI	Artificial Intelligence
SC	Steering Committee
EC	European Commission
PC	Project Coordinator
PM	Project Manager
KPIs	Key Performance Indicators

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1 DELIVERABLE OVERVIEW

This deliverable presents a general overview of the UPSURGE project website. The website is an interactive environment providing access to several aspects related to the project implementation and permits to have a constant update on the news, the partners and the demo sites.

The website presents the project itself, the partners involved the city demonstration site, and an overview of the Natural based solution approach.

The project website is built with an open web application that allows an easy and regular update. The system is easy to use and ensures a clear view of the topics.

The website contains basic information about the project itself and its work packages, the consortium, pilots that will be implemented during the project, events that will be organised,

Table 1 Website manager direct contacts

Contact:	
Giulio Todini – Project Manager	Email: giulio.todini@opencontent.it
Opencontent	Tel.: +39 0461 917 437
Via Kufstein 5 – 38121 Trento (TN) Italy	

2 THE UPSURGE PROJECT WEBSITE

The project website serves as a key tool for communication and dissemination supporting the UPSURGE's ecosystem. It will also have an important role as tool for open innovation and knowledge management inside and outside the project because it will give an overview and a proper knowledge base about the NBS that will be introduced during the project.

The website is built with an open web application that allows an easy and regular update. To provide better visibility and positioning of the project website, some Search Engine Optimization strategies will be deployed throughout the project, and it will also be linked to other websites of relevant projects or thematic portals. The project website is linked with Google analytics allows to see visitors' statistics, most viewed contents, and to track systematically the request coming from visitors on the website.

Table 2 Website details

Website details:
- Address: upsurge-project.eu   - Contact email: info@upsurge-project.eu   - Default language: English

2.1 WEBSITE'S CONTENT STRUCTURE

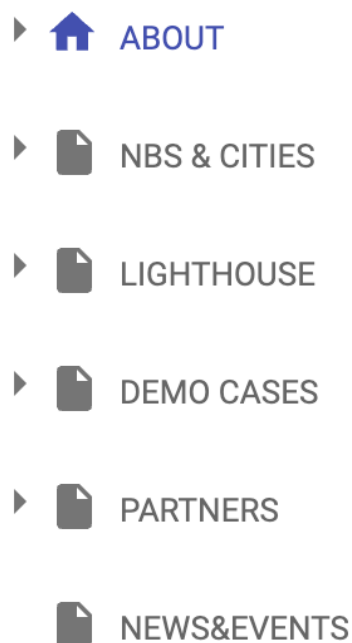Figure 1 depicts the structure of the UPSURGE project website.

Figure 1 Website main page's structure

2.2 DESIGN OF THE WEBSITE: ABOUT AND PROJECT DETAILS

Upsurge website has been thought to be intuitive to everyone. The site had been structured with a simple tree that is meant to present the main topic of the project and its partners.

The main page, ABOUT (Figure 3), summarizes the main focus of the project (GREEN SPOT 1) and shows the links to the city pilots (GREEN SPOT 2), the news (GREEN SPOT 3) and the twitter account (GREEN SPOT 4).

Figure 2 Main landing page "ABOUT"

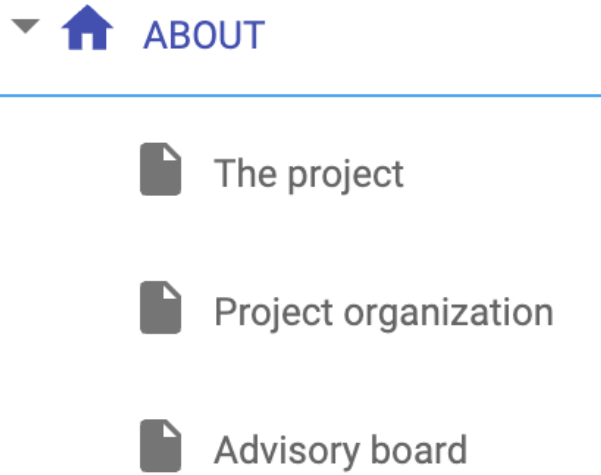The ABOUT menu, on the top right, has three pages connected:

Figure 3 Links to the project main pages

2.2.1 THE PROJECT

This page gives more details about the UPSURGE project

UPSURGE bridges the gap between the existing knowledge base on Nature Based Solutions and their step-by-step practical implementation for regenerative development of cities focusing on air pollution alleviation and climate neutrality.

Figure 4 The project page

2.2.2 PROJECT ORGANISATION

This page is an overview of the working package focus and technical details
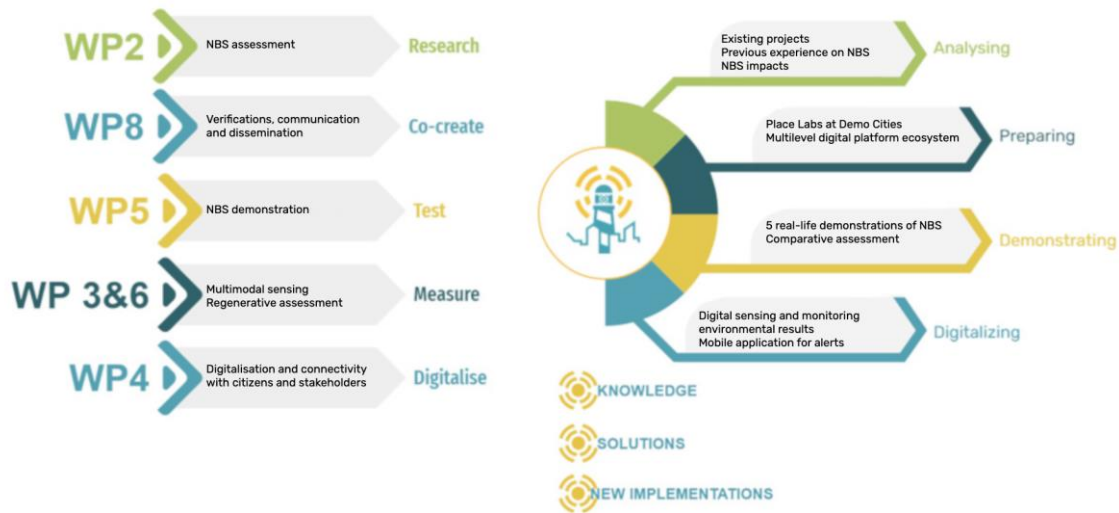

Figure 5 Working packages details

2.2.3 ADVISORY BOARD

This page explains the advisory board approach

Advisory board is a structured, collaborative method for the UPSURGE partners to engage the stakeholders and value the results from different relevant perspectives.

Advisory board members:
- representatives of partners
- experienced relevant European stakeholders not directly involved in UPSURGE project

Figure 6 Advisory board

2.3 DESIGN OF THE WEBSITE: NATURAL BASED SOLUTION AND CITIES

The project is all about the selection, analysis, and validation of the NBS in specific cities that are partners.
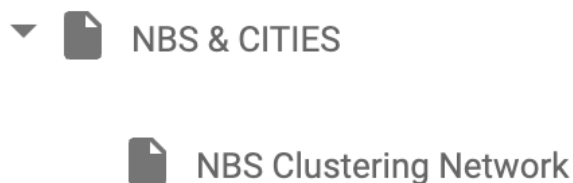

Figure 7 NBS & CITIES menu structure detail

The page summarizes the main topics about NBS and their implementation

Figure 8 NBS & CITIES

2.2.4 NBS CLUSTERING NETWORK

This page aims to give more details and description of the NBS solution focusing on "Regenerating cities with the power of nature".

2.4 DESIGN OF THE WEBSITE: LIGHTHOUSE

This section is meant to be the landing page for the lighthouse and a window of access to the digital tools that will be developed.
The page will keep track of all the digital tools developed during the project.
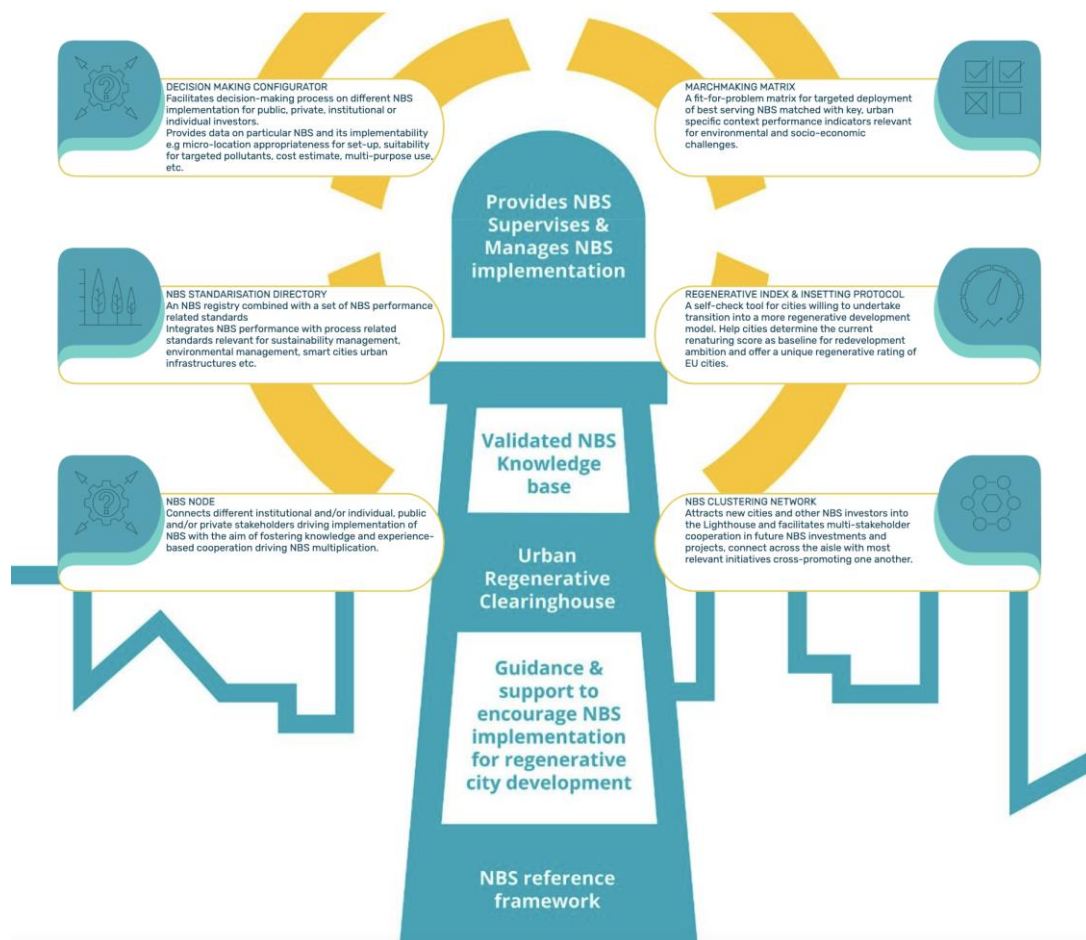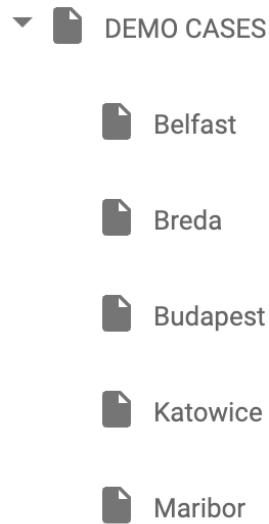

Figure 9 LIGHTHOUSE description page

2.5 DESIGN OF THE WEBSITE: DEMO CASES

In this section the NBS demonstration cases in 5 cities are presented, each city had a dedicated page. It is composed of a static description of the city and a dynamic section presenting the different locations of the demonstration sites and solutions deployed. The sub-pages for the 5 demos will be updated with information on the developments and multimedia materials to showcase the activities carried out by the cities and the Place Labs to give visibility to the quintuple helix approach once the labs are installed.

Figure 10 Demo cases page tree

The main page summarizes all the cases:

Figure 11 Demo cases page details

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An individual demo case dedicated page looks like presented in Figure 12.

Figure 12 City page, and demo site highlight

2.6 DESIGN OF THE WEBSITE: PARTNERS

Partners of the consortium are represented by means of interactive panels including their logo and link to an internal webpage with further information.
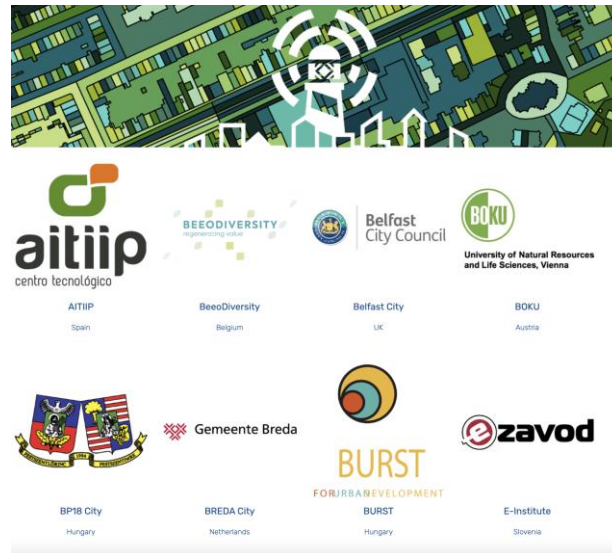

Figure 13 Partners' list

2.7 DESIGN OF THE WEBSITE: NEWS AND EVENTS

This section displays the latest news. This section will be regularly updated with relevant news gathered together by all project partners.

2.8 COOKIES

The UPSURGE website uses cookies, which are text files placed on the user's computer. Two types of cookies are collected:

- Technical cookies: are cookies needed to show the website correctly such as session cookies, analytics cookies and functionality cookies;
- Third-party cookies: are cookies that are placed by the managers of another website ("third-party") via the publisher's website.

Through the use of cookies, UPSURGE project can provide website visitors with more user-friendly services that would not be possible without the cookies setting. Users decide to accept cookies by clicking on the Cookies acceptance banner.

3 RESPONSIVENESS AND ACCESSIBILITY

The website has been designed to guarantee responsiveness and to be compliant with the WCAG.2.1 standard (European Accessibility Act).

The website will be constantly monitored and verified to maintain the high standard needed for people with disabilities.

4 CONCLUSION

This report describes the basic structure of the UPSURGE website. Further developments may be needed to respond to new requirements throughout the UPSURGE project lifetime. The website will be updated regularly under the supervision of project partner IETU and with the technical support by project partner OpenContent. Each partner of the consortium will be requested to contribute to the enrichment of the UPSURGE website by sharing contents, events, and relevant information.

The website has been created using an agile web application that has permitted the creation of:

1. Information architecture and content
2. Graphic design

The work permitted to identify the area that will need more structure and development during the project.

During 2022 OpenContent has planned a constant upgrade of the website to cover:

1. A leaner approach to news and events giving all the partners the ability to create their own contents
2. A data section able to define a multiple and flexible structure.